Questions for Amazon sales Tableau project by me

Q1. Which category of product get highest rating

Q2. Sales of product category wise

Q3. Top 10 products rating wise

Q4. Top 10 products discount rate wise

Q5. Bottom 5 product rating wise

Q5. Bottom 5 product price wise

Q6. Top 5 product with highest discount rate percentage

Q7. Top 10 customers based on price

Q8. Average order value per customer

Q9. rating of product category wise

🚀 **Excited to Share My Latest Tableau Dashboard on Amazon Sales Data!** 📊📈

As part of a recent project, I dove deep into Amazon's sales data to uncover key insights about product performance and customer behavior. The result? A comprehensive Tableau dashboard that visualizes the data beautifully and effectively.

**Key Questions Addressed:**

1. **Which product category receives the highest ratings?**
2. **Sales distribution across product categories.**
3. **Top 10 products by rating.**
4. **Top 10 products by discount rate.**
5. **Bottom 5 products by rating.**
6. **Bottom 5 products by price.**
7. **Top 5 products with the highest discount rate percentage.**
8. **Top 10 customers based on purchase value.**
9. **Average order value per customer.**
10. **Ratings across different product categories.**

**📊 Key Insights:**

* **Highest Rated Product Category:** 🏆 *Accessories & Peripherals* lead with stellar ratings.
* **Sales Distribution:** 📈 *Home Theater, TV & Video* products dominate sales figures.
* **Top Rated Products:** 🌟 Products from *boAt* and *Fire-Boltt* consistently shine.
* **Discount Analysis:** 🛍️ *Fire-Boltt Ninja* offers the highest discount rates.
* **Customer Insights:** 🛒 Identifying top customers and analyzing their spending patterns is crucial for strategic planning.

**Why This Matters:**

This dashboard provides actionable insights, helping businesses make data-driven decisions, optimize inventory, and enhance customer satisfaction.

👉 Interested in more details? Feel free to reach out! Let's discuss how data visualization can drive your business forward.

#Tableau #DataVisualization #AmazonSales #DataAnalysis #Analytics #Dashboard #BusinessIntelligence #DataScience #Ecommerce